



HASSAN ETMAN

Senior Graphic Designer

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WORK EXPERIENCE

PROFILE

Hi there! I'm Hassan Etman, Highly creative and detail-oriented graphic designer with 5+ years of experience translating clients' visions into compelling visual designs.

my Proficiency in Adobe Creative Suite, Photoshop, Lightroom, Illustrator, InDesign, Premiere pro, After effect, figma, Substance, firefly PowerPoint. Proven I could create and design logos, visual identity, infographic, layouts, presentation design, printing products, illustration, packaging and other marketing materials that effectively communicate a company's message.

I have worked on all these categories with large companies and small businesses, as well as startups and individuals in GCC market - Egyptian market - US - London.

GRAPHIC DESIGNER

YSD PRO MARKETING AGENCY 2019-2020

- It is a start-up digital marketing agency. I worked with them for a three-month test period, and after I passed the test, I started working with them. My role was to develop the visual content for some social media accounts, the most prominent of which were in the medical and educational field, in addition to some tasks such as designing logos, some printing, and editing some videos.

GRAPHIC DESIGNER

MR.HANDSOME MARKETING AGENCY 2020-2021

- I worked with them on building some brands from A to Z, some of their development, create social media designs and printing products, in addition to the packaging products. Most of the accounts I worked on were in the food and beverage and medical fields.

GRAPHIC DESIGNER

ALSHROUK ACADEMY

- Al-Shorouk Academy is an educational academy in the field of air hospitality that worked with them to develop all social media platforms and their website through my design of several types of visual and promotional designs, banners, some paper prints, and editing some reels.

WORK EXPERIENCE

GRAPHIC DESIGNER ALMOSTAKBAL ACADEMY

- An educational academy that offers courses in multiple fields I worked with them at first on developing their identity, developing their digital content on social media
- by designing some visual designs for Instagram and their website. Also creating printing products logo design, and editing reels.

GRAPHIC DESIGNER UC MAS EGYPT

PART TIME

- UC MAS I worked with them on developing social media platforms by designing some visual and promotional designs

SENIOR GRAPHIC DESIGNER BIZLINX KSA

- Business Links Company Specialized in organizing exhibitions and conferences. In addition to an integrated social platform, I worked with them on a scale of large clients in the medical field and the educational field in KSA to develop their social media platforms and to design some visual designs that promote their work, and I also worked on designing all the marketing material for organizing some conferences and events and creating reels and promo videos.

SENIOR GRAPHIC DESIGNER SAUDI GERMAN HOSPITAL RIYDAH KSA DEC 2021-2022 JUL

- I worked with them to develop their accounts on social media platforms, especially Instagram and Snap, and to develop the visual content of their website through designing social media designs of various sizes to suit all their platforms and printing materials for events and webinars.

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

AYLIN MEDIA KSA

(AUG 2022-2022 DEC)

- I worked on Visualizing and creating graphics including illustrations, brand identity Creating designs for all social media platforms including Facebook, Instagram, -website, snap for their clients
- I Coordinated with marketing team to determine exact requirements including design. style, format, print production and some reels .

INFOGRAPHIC DESIGNER

7E NEWS UAE

(JANUARY 2023-2023 MAY)

- My work with this news website provides for following the news moment by moment and I worked on designing unified templates for each section of the news sections and I was working on social media designs and illustrations and infographics and I also worked on developing their website through some visual designs and editing some news videos .

SOCIAL MEDIA DESIGNER

BTOLAT SPORT NEWS

MAY 2023 2023 NOV

- This is a sports news website that I worked with them to follow the events of football matches around the world and I was also working on designing sports banners and posters, visual designs, infographics .

GRAPHIC / WEB BANNER DESIGNER

CANNONBET UK LONDON

FREELANCER

DEC 2023-2024 OCT

- CannonBet is an online gambling platform, offering prematch and live bet markets on all bet types
I cooperated with their marketing team in developing their visual designs for all games that they promote I worked on Visualizing and creating designs including banners, pop up, social ,media design and creating some promoting videos for their website .

WORK EXPERIENCE

EDUCATION

PORTFOLIO LINK

INFOGRAPHIC DESIGNER AL ARABIYA NEWS CHANNEL (MAY 2024-2024 DEC)

- Al Arabiya is a Saudi state-owned international Arabic news television channel. It is based in Riyadh and is a subsidiary of MBC Group. The channel is a flagship of the media conglomerate and is therefore the only single offering to carry the name as simply "Al Arabiya" in its branding. I worked on Visualizing and creating graphics including cover videos for programs and infographic , Creating designs for all social media platforms including Facebook, Instagram, -website, x

SOCIAL MEDIA DESIGNER MAGNETIC MARKETING AGENCY (KSA) (NOV 2024-2025 JUNE)

- My work with magnetic developing their website and creating their marketing materials like social media designs and some reels for their accounts on linkedin and instgram , my core is creating social media designs for their clients and some reels

GRAPHIC DESIGNER / PHOTO EDITOR HAMILTON MOTOR COMPANY (US) MAY 2025 - PRESENT

- This is an Automotive Parts Store
Upgrade Kits for Apple CarPlay & Android Auto
For Lexus, Toyota, Mercedes & Moinfographics .
- my work with them include creating thumbnails for their youtube channel , printing material and retouching the photo of their products

MASS COMMUNICATION JOURNALISM MAJOR
BANI SUEF UNIVERSITY / 2017 - 2021

<https://www.behance.net/etmanhassa7e8bac>

https://drive.google.com/drive/folders/1aGNPr8wjL5vEDcUI6XJ5Ed0vElBp5df3?usp=drive_link