

# Ahmed H Mohamed

## Performace Media Buyer



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📅 Date of Birth: December 30, 1997

## About Me

With over 6 years of hands-on experience in digital marketing and paid media, I specialize in planning, executing, and optimizing high-performing advertising campaigns across multiple platforms. My expertise includes Meta Ads, Google Ads, TikTok, and programmatic buying, with a strong focus on data analysis, audience targeting, and ROI optimization. I'm passionate about leveraging analytics and creative strategy to maximize conversions, reduce acquisition costs, and drive measurable business growth.

## Work Experience

### ***Senior Media Buyer***

**3lens Marketing Agency - U.A.E**

**FULL TIME - Freelance**

**Period: one year**

### ***Performance Media Buyer***

**P2M Medical Marketing Agency - U.A.E**

**FULL TIME - Freelance**

**Period: 6 months**

### ***Performance Media Buyer***

**Twing Marketing Agency - Saudi Arabia**

**FULL TIME - Freelance**

**Period: 1 year and 6 months**

### ***Media Buyer***

**Wacanda Marketing Agency - Egypt**

**Part Time - On Site**

**Period: 1 year**

## • Soft Skills

- Business Development
- Communication Skills
- Negotiation Skills
- Time Management
- Leadership
- MultiTasker
- problem-solving

## • Relevant Skills

- Growth Hacking Marketing Mindset
- Social Media Marketing
- Content Marketing
- Analysis & Strategy
- ZOHO CRM
- Performance Marketing ( Media Buyer)
- AI Specialist

## • Education History



### **Technical Nursing Institute**

Menoufia University, Egypt

*Year of Graduation: 2018*

### **Military High School**

Shebin Elkom, Menofia, Egypt

*Year of Graduation: 2016*



### **Dubai Health Authority (DHA)**

Dubai, United Arab Emirates

*2022 - Present*

## • Courses / Training

- Growth Hacking Marketing Mindset with Mahmoud Omar
- Business Development with Nadeem Barakat
- Marketing By AI with Yasser Ghallab
- Master Google, YouTube, Meta, Snapchat, Tiktok, Twitter, LinkedIn in 2024 with Ahmed Khamees
- Digital Marketing
- Content Marketing
- Snapchat Ads
- Facebook & Instagram Ads
- Time Management
- Ai Learning

